Lab 5 – Information Retrieval

**Part I. Term Weighting**

Suppose that we have a collection of one million documents and that the TF (term frequency) data for the first three documents are shown in Figure 1. In addition, the DF (document frequency) values for four terms from them are shown in Table 2.

|  |  |  |  |
| --- | --- | --- | --- |
|  | Doc1 | Doc2 | Doc3 |
| Car | 27 | 4 | 24 |
| Auto | 3 | 33 | 0 |
| Insurance | 0 | 33 | 29 |
| Best | 14 | 0 | 17 |

Figure 1. Table of **TF** values

|  |  |  |  |
| --- | --- | --- | --- |
|  | DF | N | idf = log10(N/DF) |
| Car | 10,000 | 1,000,000 | 2 |
| Auto | 10,000 | 1,000,000 | 2 |
| Insurance | 1,000 | 1,000,000 | 3 |
| Best | 100,000 | 1,000,000 | 1 |

Figure 2. Table of **DF** values

Example: log10(1000/10) = log10(100) = log10(102) = 2

|  |  |
| --- | --- |
|  | Doc1 |
| Car | 27 \* 2 = 54 |
| Auto | 03 \* 2 = 06 |
| Insurance | 00 \* 3 = 00 |
| Best | 14 \* 1 = 14 |

Figure 3. Table of **TF\*idf** values

1. [24 points] ) Calculate the terms’ idf values and their TF\*idf values for Doc1.

**Done**

2. [06 points] ) Explain why terms should be given different weights (i.e. why some terms are more informative than others and should be weighted higher). Use the terms in this exercise as examples.

**Descriptors of keywords should weigh less than the keywords themselves**

|  |
| --- |
| **Part II. PageRank for Web Search Ranking** |

Given the following nodes (pages) and links, calculate the pages’ PageRank scores (R) values using PageRank formula  with damp-factor d = 0.2 where *p* denotes the node being considered and *pi* is one of the nodes that link to node *p*. For example, if three nodes X, Y, and Z link to A, then the PageRank score of A:

*r[A] = d/T + (1-d) \* [R(X)/C(X) + R(Y)/C(Y) + R(Z)/C(Z)]*.

* [02 points] ) Count the total number of nodes.

**T = 4**

* [16 points] ) Collect basic degree information about the nodes (pages).

|  |  |  |
| --- | --- | --- |
| **Node** | **In-degree** | **Out-degree = c(P)** |
| A | 1 | c[A] = 2 |
| B | 3 | c[B] = 0 |
| C | 1 | c[C] = 2 |
| D | 1 | c[D] = 2 |

* **Step 1.** [2 points] ) Initialize all nodes’ PageRank values (all R values) with val 1.

|  |  |
| --- | --- |
| **Node** | **Step 1 value** |
| A | r[A] = 1 |
| B | r[B] = 1 |
| C | r[C] = 1 |
| D | r[D] = 1 |

* **Step 2.** (8 points) Recalculate r values using values from step 1. Use the above PageRank formula. **Please provide calculation details. Make sure any decimal values use five places after the decimal point.**

|  |  |
| --- | --- |
| **Node** | **Step 2 value** |
| A | r[A] = 0.20 \* 1/4 + ((1-0.2) \* (r[D]/c[D]))  = 0.05 + 0.8 \* 1/2  = 0.05 + 0.8 \* 1/2  = 0.05 + 0.4  = **0.45** |
| B | r[B] = 0.20 \* 1/4 + ((1-0.2) \* (r[A]/c[A] + r[C]/c[C] + r[D]/c[D]))  = 0.05 + 0.8 \* (**0.45**/2 + 1/2 + 1/2)  = 0.05 + 0.8 \* (0.225 + 0.5 + 0.5)  = 0.05 + 0.8 \* 1.225  = 0.05 + 0.98  = **1.03** |
| C | r[C] = 0.20 \* 1/4 + ((1-0.2) \* r[A]/c[A])  = 0.05 + 0.8 \* (**0.45**/2)  = 0.05 + 0.8 \* 0.225  = 0.05 + 0.18  = **0.23** |
| D | r[D] = 0.20 \* 1/4 + ((1-0.2) \* r[C]/c[C])  = 0.05 + 0.8 \* (**0.23**/2)  = 0.05 + 0.8 \* 0.115  = 0.05 + 0.092  = **0.142** |
|  |  |

* **Step 3.** (8 points) Recalculate R values using values from step 2. **Please provide calculation details.**

**Make sure any decimal values use five places after the decimal point.**

|  |  |
| --- | --- |
| **Node** | **Step 3 value** |
| A | r[A] = 0.05 + 0.8 \* r[D]/c[D]  = 0.05 + 0.8 \* **0.142**/2  = 0.05 + 0.8 \* 0.071  = 0.05 + 0.0568  = **0.10680** |
| B | r[B] = 0.05 + 0.8 \* (r[A]/c[A] + r[C]/c[C] + r[D]/c[D])  = 0.05 + 0.8 \* (**0.10680**/2 + **0.23**/2 + **0.142**/2)  = 0.05 + 0.8 \* (0.0534 + 0.115 + 0.071)  = 0.05 + 0.8 \* 0.2394  = 0.05 + 0.19152  = **0.24152** |
| C | r[C] = 0.05 + 0.8 \* r[A]/c[A]  = 0.05 + 0.8 \* **0.10680**/2  = 0.05 + 0.8 \* 0.0534  = 0.05 + 0.04272  = **0.09272** |
| D | r[D] = 0.05 + 0.8 \* r[C]/c[C]  = 0.05 + 0.8 \* **0.09272**/2  = 0.05 + 0.8 \* 0.04636  = 0.05 + 0.037088  = 0.087088  ~ **0.08709** |

* (4 points) Compare R values from step 3 with the nodes’ in-degrees. What do you find?

1 / **0.10680** = 9.36329588015

3 / **0.24152** = 12.4213315667

1 / **0.09272** = 10.7851596204

1 / **0.08709** = 11.4823745551

**Very similar dividends.**